

Rep Order# 7902873 Ver# 13 Mod# 3 Status Confirmed Traffic Order# 24851 Printed: 09/25/2012 3:55 PM 1 of 5
 EC'd Yes Last Received: 09/14/2012 7:19 AM
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CD4/R
 Estimate# 912918
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/912918
 Flight Dates 09/12/2012 - 09/18/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	SU	MORMON TIMES	10A-1030A	:30	09/16-09/16	0	\$20.00	0
Rating:	4.3							
2	SA	GAME NIGHT LIVE	630P-7P	:30	09/15-09/15	1	\$30.00	1
Rating:	2.9							
3	SU	TODAY	7A-8A	:30	09/16-09/16	1	\$120.00	1
Rating:	1.5							
4	SU	SUNDAY EDITION	9A-930A	:30	09/16-09/16	1	\$40.00	1
Rating:	1.7							
5	W-TH	TONIGHT SHOW	1035P-1135P	:30	09/12-09/13	2	\$800.00	2
Rating:	4.2							
Buyline Comment: 1/DAY								
7	TU	TONIGHT SHOW	1035P-1135P	:30	09/18-09/18	1	\$800.00	1
Rating:	4.2							
8	SA	SPORTSBET	1035P-1105P	:30	09/15-09/15	1	\$550.00	1
Rating:	2.8							
9	SA	6PM NEWS	6P-630P	:30	09/15-09/15	1	\$100.00	1
Rating:	3.6							

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10	SU	MUSIC & SPOKEN	930A-10A	:30	09/16-09/16	1	\$550.00	1
Rating: 5.4								
11	TH	KSL 5 NWS-6:30	630P-7P	:30	09/13-09/13	1	\$575.00	1
Rating: 3.7								
12	M-TU	KSL 5 NWS-6:30	630P-7P	:30	09/17-09/18	2	\$575.00	2
Rating: 3.7								
Buyline Comment: 1/DAY								
14	W	NEWS @ NOON	12P-1P	:30	09/12-09/12	1	\$85.00	1
Rating: 2.1								
Buyline Comment: 1/DAY								
16	TU	NEWS @ NOON	12P-1P	:30	09/18-09/18	1	\$85.00	1
Rating: 2.1								
17	W-TH	NEWS @ 6P	6P-630P	:30	09/12-09/13	2	\$675.00	2
Rating: 4.2								
Buyline Comment: 1/DAY								
19	M	NEWS @ 6P	6P-630P	:30	09/17-09/17	1	\$675.00	1
Rating: 4.2								
20	SU	MEET THE PRESS	8A-9A	:30	09/16-09/16	1	\$250.00	1
Rating: 2.2								
21	SU	NEWS	4P-430P	:30	09/16-09/16	1	\$70.00	1
Rating: 1.6								
22	W-F	KATIE	4P-5P	:30	09/12-09/14	3	\$90.00	3
Rating: 2.0								
Buyline Comment: 1/DAY								

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
53	TH-F	TODAY	8A-9A	:30	09/13-09/14	2	\$525.00	2

Rating: 2.0

Buyline Comment: 1/DAY

54	SA	TODAY SHOW	5A-7A	:30	09/15-09/15	1	\$20.00	1
55	M-TU	DR. PHIL	3P-4P	:30	09/17-09/18	2	\$50.00	2

Rating: 2.0

Buyline Comment: 1/DAY

56	M	STUDIO 5	11A-12P	:30	09/17-09/17	1	\$110.00	1
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Rating: 2.0

---REPORT TOTALS---

Report Totals: 51 / \$25,405.00

---SALES MONTHLY TOTALS---

Sep 12: 51 / \$25,405.00
 Sales Totals: 51 / \$25,405.00
 Station Totals: 51 / \$25,405.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$127,025	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+